

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates Hearings February 2016
Communications Portfolio
Special Broadcasting Service

Question No: 198(c)

Special Broadcasting Service

Hansard Ref: Written, 19/02/2016

Topic: Media Monitoring

Senator Ludwig, Joe asked:

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses

Answer:

1. Nil
2. From 14 September 2015 to 31 January 2016 \$83,177 was spent.
 - a. Isentia Pty Ltd; and Multicultural NSW (previously Media Link).
 - b. Payment of \$83,177 to the 2 companies.
 - c. Provision of media monitoring services to SBS.